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Food commercial director looks for a tasty deal

By [Dennis Rodkin](#)



Chicago TV commercial director David Deahl and his executive producer wife, Rosemary, are asking \$3.2 million for their 22nd-floor condo in this Streeterville building.

Preparing to move their studio to Los Angeles, a prominent Chicago director of TV commercials and his wife, an executive producer, have put their Streeterville condominium up for sale with an asking price of \$3.2 million.

Three sides of the 22nd-floor condo have water views, taking in Lake Michigan, the Chicago River and the Ogden Slip, said David Deahl, the winner of several Clio awards for his work making commercials for **McDonald's**, **Subway** and **Kraft**, among others.

Since 1973, Deahl has shot commercials out of his Chicago-based company, Big Deahl Productions. In January he and his wife, Rosemary, who executive produces his work, announced **they're moving their base to Los Angeles**. The Deahls said they postponed the move until both of their children were grown.

The couple bought the property on East North Water Street as raw, unfinished space in 2001, paying \$1.43 million, according to the Cook County Recorder of Deeds. They commissioned Los Angeles designer Thomas Callaway to finish the interior in what Deahl describes as a “cross between Craftsman and minimalism,” or a warmer approach to a sleek

contemporary design. No photos of the interior accompany the listing.

The 3,900-square-foot home has three bedrooms, three full baths and balconies on two sides that allow for pleasant cross-breezes, Deahl said.

They first put the home on the market in September, asking \$3.4 million. That listing expired in mid-February, and on March 13 they relisted, this time with Chezi Rafaeli of Coldwell Banker.

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So they expect someone to pay \$1 million over comps/sq foot in that same building for the interior design? Is it 18k gold? Good for them if they can get it.

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